

MEDIA RELEASE

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Bloem Show

Bloem Show: 25 April to 4 May 2024

Exhibitors are a central part of any visit to the Bloem Show.

This year we've built on the focus of variety and quality. You will notice the return of the SANDF, the exhibition halls host a variety of exhibitors in home décor, outdoor, clothing, accessories, the public sector, technology, and health as well as more than 60 food stalls that cater for all tastes and preferences.

- A brand-new Corona Corner with ample seating will provide a new and refreshing chill area to visitors.
- An exciting addition to our exhibitions is the new "Rooms On View" area at the back of the Protea Hall. This will be an experience where you can walk through 10 furnished and decorated rooms you would find in many houses.
- Grab a basket and do some shopping at the new Gift Shop in the Daisy Hall! The variety of quality gifts will surprise you!
- Checkers' new outdoor and braai focus is a fresh and new addition to the Lilly Hall
- The Bloem Show Creative handwork and art section is the largest of its kind in the country. Entries grew 13% from 2 067 in 2023 to an astonishing 2 342 entries this year. This varies from knitting, baking, quilting, hobbies, sugar craft, embroidery, photography, schools and special schools' section & Art to name a few.
- Browse through and appreciate the great talent of our nation.
- A variety of Agriculture and Motor exhibitors can be seen as well as the SANDF, SA Police Service, Government departments and more.
- The large exhibitions halls accommodate the following exhibitions: Protea hall (home décor, furniture), Daisy hall (clothing, shoes, accessories), Tulip hall (technology, cell phone, electronics), Lily hall (outdoor, diy, camping, solar, landscaping)

Education is always a large focus for kids visiting the Bloem Show.

The Farm Yard is an all-time favourite, with a variety of farm animals, fancy pigeons, chickens, koi fish, fancy rats, the knife craft club, a nursery and the exhibitions by Mangaung Fire Brigade and SA Armour Museum.

Bloem Show also offers exhibitors an additional hospitality option with four Exhibitors porters that will assist exhibitors with buildup and breakdown.

Exhibitor's specials and food stall menus can be viewed through the new Scan me QR code. This is also a new addition to this year's Bloem Show to ensure easy access to specials and the programs.

Visitors that buy tickets **UNTIL 24 April at 17:00, qualify for special discount!**

- R10 discount on admission tickets! This excludes the halfprice day. Remember once admitted the artist performances are free of charge.
- Double the Fun Fair tokens! For R600 visitors will get 48 tokens in stead of the normal 24. The original Computicket ticket can be exchanged at the Fun Fair office for the tokens and valid for any day of the show.
- R50 discount on unlimited fun fair rides! Normal cost is R300, but until 24 April, it is only R250! This offer is on 29 April & 2 May and valid till 21:00 on the day. Limited tickets available. The original Computicket ticket can be exchanged at the Fun Fair office for an armband on the day.

**For funfair tickets please take proof of payment to a Computicket outlet, Bloem Show office or from 24 April at Bloem Show's Gate 4, to get the original ticket.

Season tickets are also now available and offer unlimited entries during the 10 days of the Bloem Show. Tickets are R500 for Adults and R250 for kids (6-17yrs), 4 free Fun Fair tokens are also included in this offer. Applications only at the Bloem Show office and only **valid until 15 April 2024**. Access through facial recognition.

(Tel. 051-4489894, info@bloemshow.co.za or show office, showgrounds, Curie avenue, Bloemfontein)

ALSO REMEMBER THE FOLLOWING:

- Willem Botha masterclas with breakfast on 1 May 2024, Only R300pp and includes light breakfast and show entry.
- Monday, 29 April 2024 is halfprice admission at Bloem Show!
- Normal admission fees are R100 for adults, R50 for Senior citizens (60 years and over) , students (with student card) and children older than 6 year. Kids younger than 6years enter free of charge. In conjunction with McDonalds kids under 6yrs can also get a name armband for name and telephone number to contribute to the safety of our kids.
- Student BigSky shuttle bus that includes transport from UFS, via CUT to Bloem Show is available on 25 April, 1 & 4 May at no cost. The student Bloem Show entrance fee of R50 for students still applies. This services is based on a first come first serve basis.

All tickets are available online at www.computicket.co.za or at any Computicket outlet or the Bloem Show offices.

Admission tickets will also be available at the entrance gates during the show.

Visit bloemshow.co.za or call 0514489894/5/6

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