

MEDIA RELEASE

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Bloem Show

Bloem Show: 25 April to 4 May 2024

The **Bloem Show** date has been set for **25 April – 4 May 2024** with the theme *Around the World*.

After an extremely successful 2023 Bloem Show, where 140 years in the show industry was celebrated, we are looking forward on building upon this towards Bloem Show 2024.

Bloem Show is proudly now, the only show in the country, that combines entertainment, agricultural championships and commercial activities on such a large scale.

The **agricultural championships** for 2024 are already fully booked with a record number of livestock expected.

Booking for **exhibitions** open on Tuesday, 15 August 2023.

After 140 years, the Bloem Show, situated in the heartland of South Africa, is still the place to showcase top-class livestock and genetics in South Africa. Here, businessmen, farmers and visitors meet annually to do business and for some social interaction. It is a one-stop place for entertainment and leisure with friends and family.

Planning for the 2024 Bloem Show already kicked off – save the date! See you from **25 April – 4 May 2024** at the Bloem Show with the theme of *'Around the world'*.

For more info www.bloemshow.co.za or 051 448 9894.

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