

MEDIA RELEASE

DATE: 15 October 2022
ISSUED BY: Elmarie Prinsloo
Tel. 051-4489894
Email: elmarie@bloemskou.co.za
CAPACITY: Chief Executive Officer
Bloem Show

Bloem Show 2023 – 140 years celebrations from 27 April to 6 May 2023

Bloem Show is celebrating 140 years in show business next year!

Get your calendars ready, save this date and get ready to celebrate with us! This milestone event will take place from **27 April – 6 May 2023** in Bloemfontein.

After a very successful Bloem Show 2022, despite all the challenges and Covid-19 regulations, planning for the 2023 Bloem Show are on the go.

We will surprise visitors with a great entertainment program 22 agri championships, a variety of outdoor exhibitors, tasty food stalls, fun and a new approach towards indoor exhibitions.

Exhibition halls will be divided into targeted segments with the focus on quality and diversity. Surprisingly new and different!

Indoor exhibitors categories are eco-friendly, gardens, landscaping solar & water, hi tec, audio, electronics, cellular & technology, home décor, arts & furniture, outdoor, camping & DIY, clothing, shoes, bags to hair & beauty, cars and car accessories, and also focus on kids, eateries and drinks.

If your business wants to share in this great opportunity, make sure you do not miss out. Bookings are now open. Kindly apply on www.bloemshow.co.za and complete the online application form.

From the community to the community. Also, share your involvement and stories of Bloem Show over the last 140 years with us at info@bloemshow.co.za and stand a chance to be a one of 10 lucky winners of a show ticket!

Do not miss out! Bloem Show 2023 – 140 years in show business, with the best entertainment, exhibitors, agricultural championships and great business and marketing opportunities. See you there – **27 April to 6 May 2023**. For more info www.bloemshow.co.za or 051 448 9894.

Pressr2023date/emp