



## MEDIA RELEASE

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### **Bloem Show 2022 – the great comeback!**

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Bloem Show is back!

After 2 years that the annual Bloem Show could not take place we are, with great excitement, looking forward to this year's show. The Bloem Show will take place from **27 April – 7 May 2022**.

Large shows, events and sporting events are awaiting the announcement where regulations will be adjusted to 50% capacity in adaptation of the current 2000 person maximum for outdoor and 1000 persons indoors. Any conditions on attendance will be announced jointly.

Visitors, exhibitors, participants and agricultural exhibitors are looking forward to the show with incredible excitement and thus far, feedback has been positive. In light of this, we can already confirm that the **entertainment program** is jam packed and makes provision for performances by well-known artists such as Elvis Blue, Karen Zoid, DJ's Press, Legoody, Finxo and Tobetsa, Spoegwolf, Early B, Lollos for the children and also adrenaline laden performances of the FMX motorcycle daring shows, BMX and skateboarding demonstrations, bodybuilding competition, synthetic ice skating rink, oval track racing and the first ever polo event.

The **agricultural program** is packed with 22 incredible championships of horses, small stock and cattle of which 13 of these are national championships. The national championship of the Jack Russell dog breed will also be presented.



Bookings of **exhibition spaces** are open and to date 50% fully booked with enquiries pouring in. Despite the rising costs and expenses, the Bloem Show brings its exhibitors and visitors prices at 2020 rates.

**If you need any further information regarding the show, please contact the Bloem Show offices at 051-448 9894 or visit our website on [www.bloemshow.co.za](http://www.bloemshow.co.za).**

Thank you for everyone's support over these past two difficult years. We have done everything we could do to preserve Bloem Show for the community and we rely on everyone's support this year.

Don't miss out! Bloem Show 2022- best entertainment, exhibitors, agricultural championships and an excellent marketing opportunity. Please make sure that you diarize **27 April – 7 May 2022**.

**END**

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