

Competition Rules & Information

1. NUMBER OF SAMPLES TO SUBMIT PER ENTRY

Sample sizes differ for different products. Kindly refer to the quantities specified under each class.

2. SAME PRODUCT – MULTIPLE ENTRIES

The same product may not be entered more than once in the same class or in different classes.

3. SUFFICIENT ENTRIES PER CLASS

Position prizes will only be awarded if a minimum of three products have been entered in a class. However, products will be judged and can be awarded in such a class if a product qualifies for it.

4. PRODUCTS ENTERED IN INCORRECT CLASSES

It is the responsibility of the exhibitor to enter each product in the correct class. Contact Bloem Show at time of entry if unsure of correct classes.

5. PROMOTION OF BLOEM SHOW AWARDS CHEESES

Exhibitors of cheese which are awarded a Bloem Show Award agree to donate a maximum of 12 kilograms for promotions during the ensuing Bloem Show Shoprite Cheese & Wine Expo.

6. JUDGES' COMMENTS

Exhibitors requiring judges' comments should indicate this on the entry form.

6. SCORECARD

The scorecard layout is as follows:

Judge _____					Date _____
No	Appearance Max 4	Texture Max 9	Flavour Max 17	Total Max 30	Comments
1					
2					
3					
4					
5					

Perception	Appearance – Max 4	Texture – Max 9	Flavor – Max 17	Total Max 30
Excellent	4.0	8.0 – 9.0	15.0 – 17.0	27.0 – 30.0 90 – 100%
Very good	3.0 – 3.5	7.0 – 7.5	13.5 – 14.5	23.5 – 25.5 78 – 85%
Good	2.0 – 2.5	6.0 – 6.5	11.0 – 13.0	19.0 – 22.0 63 – 73 %
Needy	< 2.0	< 6.0	< 11.0	< 19.0 < 60%

- Contact Monique van Vuuren at 051 448 9894 or agri@bloemskou.co.za for more information.

Introduction

Bloem Show facilitates an annual combined trade and agricultural show that provides an opportunity for exhibition and sales of quality products, services and livestock. Bloem Show provides a relaxing, safe environment to ensure quality family time, entertainment and fun. In the build-up time before this annual event, Bloem Show hosts a competition open to all dairy manufacturers, big and small. Our aim with this event is in giving recognition to outstanding products, promoting excellence and innovation.

During the 2021 competition, we were blessed with 252 entries from manufacturers across South Africa. These entries included mass producers as well as individuals with a passion for the dairy industry. We are thankful to these individuals and companies for their continued support and excellent products. With the 2021 competition, our aim will be for a year of growth, change and innovation. Thank you to our main sponsor, Lake Foods International for their support and assistance year after year. We invite you to take part in this exciting competition.

Important information:

- This competition is open to all dairy manufacturers.

- Complete the online application form

<https://www.bloemskou.co.za/online-registrations/#dairy-application-form>

Entry Fee R75 per entry – proof of payment to be emailed to monique@bloemskou.co.za

- **All products to be labelled with the following:**

1. **Name of Manufacturer**
2. **Class no. i.e. 2.1 Round Gouda**
3. **Flavour i.e. Strawberry**

- Closing date for entries **Friday 18 February 2022**

- Cheques made payable to
Banking details for deposits:
Central Agricultural Society
ABSA
Account no 0470740256
Branch Code 334 134

- Products for judging to be delivered at the Pavilion Hall, Bloem Show, Entrance at Vodacom Gate, Curie Avenue, Bloemfontein – **Friday 25 February 2022 before 15:00**

- Judging will take place on **Wednesday 2 March 2022**

- Results will be made available at the prize giving on **5 May 2022** (date may change)