



## **MEDIA RELEASE**

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### **Bloem Show 2021 –cancellation**

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Due to the current lockdown regulations and with the safety of all our stakeholders in mind, as well as the projected future trends of the current Covid – 19 pandemic, Bloem Show 2021 as planned from 23 April to 01 May 2021, is cancelled.

“We are grateful for the amazing support we received the past year from all stakeholders, including exhibitors, performers, sponsors, the agricultural community and members of the public”, says Chief Executive Officer, Ms. Elmarie Prinsloo.

On a positive note, we have already commenced with planning for the 2022 Bloem Show that will be hosted from **27 April to 7 May 2022**.

**ENDS**

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