



MEDIA RELEASE

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Bloem Show 2020 - cancellation

Following the announcement by President Ramaphosa on 15 March 2020, the Covid-19-pandemic has been declared a national disaster. Thereupon the National Commissioner of the SAPS withdrew the permission to several organisations, including Bloem Show, to host public events in the immediate future.

Consequently, the board and management had no alternative but to cancel the Bloem Show, that was scheduled for 24 April to 2 May 2020.

“We trust that all stakeholders, including exhibitors, performers, sponsors, the agricultural community and members of the public will have understanding for the situation”, says Chief Executive Officer, Ms. Elmarie Prinsloo.

The board and management are monitoring the situation closely and are committed to keeping everyone abreast of developments.

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