



MEDIA RELEASE

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Bloem Show

Bloem Show 2020 - date announced

After a very successful Bloem Show 2019, we are looking forward to once again entertain visitors with a great variety of exhibitors, artists and agricultural activities. The theme for next year's Bloem Show is **"Welcome to the Jungle"**.

The date of next year's Bloem Show is from **24 April – 2 May 2020**.

With **over 100,000 visitors**, Bloem Show is one of the two largest shows in the country that still successfully combines commercial activities and agriculture.

Bloem Show hosts the **largest open-air Saddle Horse** show in the world, with just under 1,000 horses and numerous U.S. delegates. The show boasts more than **23 different agricultural championships of horses, cattle and sheep** every year, which means that a total of more than 5,000 livestock are accommodated at Bloem Show over the period. Of this an unbelievable **11 national championships** will be hosted.

Bloem Show focuses on the **stud livestock championships** and is currently bursting at its seams. Currently, Bloem Show is the show with its **central location**, ensuring national participation for races. In addition, the good facilities, easy access routes, a **total show with entertainment, exhibitors, amusement park** and good food for spouses and children, as well as plenty of opportunities in Bloemfontein for accommodation and shopping, are some of the reasons why Bloem Show is the first choice for the host of agricultural championships.



The show boasts more than **100 years of excellence**, and is known for the blend of **over 350 interesting exhibitors**, a **variety of entertainment**, the **largest creative craft section** in the country, a dairy show and the emphasis on the best of stud breeds at the agricultural championships.

There is a packed daily program **for 9 days**. Bloem Show is renowned for great food, an ultimate value-for-money shopping experience and family memories filled with fun together.

For Bloem Show 2020, an unbelievable number of **11 national agricultural championships** have already been confirmed. At the cattle section the **Jersey, Sussex, Santa Gertrudi and Hereford** breeds, at the cattle section the **Dorper, SAMM top 10 ram, Landsheep and Sheep Shearing Championships** and at the horse section the **SA Saddle Horse Championships**, the national **Arabhorse** and the national **Miniature** horse championships.

In addition, the national **Jack Russel show** is also presented during the Bloem Show.

Visitors can expect several new action packed entertainment, ***Exhibition space is now available. If you need more information about any aspect of this event, please contact the Bloem Show offices on 051 – 448 9894 or visit our website at www.bloemshow.co.za.***

Don't miss it! Bloem Show 2020 – best entertainment, exhibitors, agricultural championships and an excellent business opportunity. Make sure you set the date in your diary – **24 April –2 May 2020!**

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