



## **PRESS RELEASE**

DATE: 1 April 2019  
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Bloem Show

### **Bloem Show – 26<sup>th</sup> of April to 4<sup>th</sup> of May 2019 – highlights**

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Get your calendars ready and start planning special fun and family days in April and May!

Make sure you have the date of this year's Bloem Show! This exciting event will take place from **26 April to 4 May 2019** in Bloemfontein and a jam-packed 9-day programme is planned.

We are looking forward to once again entertaining visitors with a variety of exhibitors, artists and agricultural activities.

Annually, more than 100 000 people visit Bloem Show, one of the highlights on the social and agricultural calendar in Central South Africa. This showpiece event attracts customers and visitors from around the country, as well as an average of 450 local, national and international exhibitors – a wonderful economic injection for our region.

Businesses that still want to make use of this great marketing, sales and opportunity of interaction to 100 000 potential clients, could contact the Bloem Show office at 051 4489894 or visit the website at [www.bloemshow.co.za](http://www.bloemshow.co.za)

Some of the highlights include the Monster energy FMX flight night motorbike stunt show, Big Bounce Troupe professional trampoline performances, Synthetic ice rink, artists like Jo Black, Demi Lee Moore,



Bok van Blerk, Prince KayBee, Elandré, Holly Rey, Lizz Meiring and Finzo, as well as 24 agricultural championships, including the largest open-air Saddle horse championship in the world!

Don't miss this great fun-filled event for the whole family.

Get info at [www.bloemshow.co.za](http://www.bloemshow.co.za) or follow us on social media #BloemShow – facebook, twitter or Instagram.

See you at the Bloem Show!

### **SPECIAL RATES AT BLOEM SHOW**

<b>Entrance 12 years and older</b>	<b>R 80</b>
<b>Children 6-11 years</b>	<b>R 30</b>
<b>Pensioners (older than 60yrs) and Students (Student cards)</b>	<b>R 50</b>
<b>Children under 6 years</b>	<b>Free</b>

Feel free to use the OVK entrance gate (Gate 10) with the entrance from Monument Road next to the Women's Memorial. There, visitors also receive an additional R5 discount on entrance fees. Parking with car guards is also available at Gate 10.

*\*\* Parents with children under 10 years can also buy a name-bracelet at the gate @ R2, where the child's name and contact number can be entered.*

**School groups** who plan to visit the show should note that pre-visits this year must be booked IN ADVANCE! No school groups will be allowed without prior registration. Contact the Bloem Show office for registration.

Visitors should note that NO firearms are allowed with entrance to Bloem Show. Unfortunately no alcohol or pets will be allowed either.

### **SAVINGS AT BLOEM SHOW 2019**

**The following SPECIAL OFFERS are on offer for the 2019 Bloem Show:**



•A: **EARLY BIRD SPECIAL – UNTIL 25<sup>TH</sup> APRIL AT 17H00** - EARLY BIRD SPECIAL - purchase tickets in advance at Computicket and get special rates!

**ENTRANCE**                    **Get R10 discount on entrance tickets.** Excluding 29<sup>th</sup> of April & 2<sup>nd</sup> of May 2019.

**AMUSEMENT PARK:** get 25% or 50% discount on selected packages  
**R300 package** (25% discount) - **40 tickets** for the price of 30 tickets  
**R600 package** (50% discount) - **120 tickets** for the price of 60 tickets

•B **HALF-PRICE DAYS**

**Monday, 29<sup>th</sup> of April and Thursday 2<sup>nd</sup> of May 2019**

Half-price access

Gate access 12 years and older	R 40
Senior Citizens and Students	R 25
Children 6-11 years	R 15

*\*\* Special price of R150 for unlimited rides until 17h00 or R200 until 21h00 for the amusement park is also applicable on the two days.*

•C: **FAMILY DAY**

**Sunday, 28th of April 2019**

50% discount for kids!

Gate access 19 years and older	R 80
Senior Citizens and Students	R 50
Gate access 12 – 18 years and older	R 40
Children 6-11 years	R 15

*\*\* Children can enter their admission tickets with their name and contact number and stand a chance to win R5000.00*

D: **AMUSEMENT PARK - special prices**



Special price of R150 for unlimited rides until 17h00 or R200 until 21h00 on Monday, 29th of April 2019 and Thursday, 2nd of May 2019 - tickets are available online or on the day at the Fun Fair office until 18h00.  
(excluding your access card)

**Family day Sunday, 28th of April 2019!** Children 6-18 years old can enter their entrance ticket at the amusement park with their name and contact number **and stand a chance to win R5 000-00 cash!**

*Computicket vouchers can be shown at the amusement park office to collect the tickets or buy them at the amusement park on the day.*

**E: STUDENTS AND SENIOR CITIZENS**

Special discount price of R50 for students and senior citizens.

Half-price days' access is R25pp.

**Gate times and Trading Hours**

Please note that the gates are open daily from 08h00 - 20h00, except Sunday from 08h00-17h00.

**Exhibition Halls and trading hours are as follows:**

Daily	10h00 - 20h00
Sunday, 29th of April 2019	10h00 - 17h00

**The Bloem Showgrounds close at 22h00** Monday to Thursday, at **23h00** on public holidays, Fridays & Saturdays and at 19h00 on Sundays.

**ENTERTAINMENT HIGHLIGHTS**

A variety of artists and entertainment forms part of this year's Bloem Show program. The main entertainment is offered on the Coca Cola stage. This area has been changed this year to create a festive and relaxed atmosphere for visitors whilst enjoying the entertainment. The stage is in a large tent with tables and chairs for seating. Visitors can also use the area during the day to sit, socialize and enjoy their show-food and entertainment. There will also be a play area for the children whilst the parents rest. The well-known Theunie Klopper will also be providing food at this area.

The highlights of the main entertainment program (Coca Cola stage) are as follows:

- **Friday, 26 April 2019 - Miss. Windmill Bloem Show and Miss Teen Bloem Show with Holly Rey as guest artist (19:00-21:00)**



- **Saturday, 27 April 2019** – Bloem Classic 2019 (Bodybuilding competition) (17:00-22:00), Talent Search semi Finals with MC Dillion Lerm (16:00-18:30 – Wimpy Stage) Little Miss Bloem Show and Little Miss Daisy (11:00 Wimpy Stage)
- **Sunday, 28 April 2019** – “Big Bounce Troupe” with a 15min professional trampoline performances (11:00, 13:00, 14:00 & 16:00) & public can join in between, Lollos in conjunction with Radio Rosestad (12:00)
- **Monday, 29 April 2019** – Auctioneer competition with Lizz Meiring (10:00 – 14:30 – Wimpy stage), Liz Meiring one-man show (18:00), Jo Black in conjunction with OFM (19:00)
- **Tuesday, 30 April 2019**– Computicket “Talent Search” Final with MC Dillion Lerm (Wimpy Stage 18:00-20:00), Elandrè in conjunction with OFM (19:00)
- **Wednesday, 1 May 2019** – Dance extravaganza by dancing schools with MC Dillion Lerm (10:00-17:30), Buster & Bella (Wimpy stage 12:00 & 18:00)
- **Thursday, 2 May 2019**– Demi Lee Moore (19:00) & Bok van Blerk (20:00) in conjunction with PWC & OFM
- **Friday, 3 May 2019** – 1SSB Military Parade (17:30 – 18:00 – Vertical Signs main arena), Oval Track Racing (19:00 – 23:00 – Vertical Signs main arena), Wrestling (19:00)
- **Saturday, 4 May 2019** – Monster energy FMX ‘flight night’ performance in conjunction with OFM (11:00, 15:00 & 19:00 – Vertical Signs main arena, DJFinzo (18:00), Prince Kaybee (20:00)

The **Bloem Classic 2019 Bodybuilding Competition** will take place on Saturday, 27th of April 2019 from 17:00 to 22:00 at Bloem Show. Registration takes place from 09:00 - 10:00. Different sections for men and women are offered, as well as a section for couples. The industry is growing at a fast pace and there is urgency to inspire people to become more fit and feel better about themselves.

For more information contact Hende-Mari Strydom on Facebook or visit [www.nabbasa.com](http://www.nabbasa.com)

After the great success of the **Bloem Show Dance Extravaganza** in 2017 and 2018, this event will be presented again during the 2019 Bloem Show.

The Dance extravaganza will take place on the Coca Cola stage on Wednesday, 1st of May 2019 from 10:00 - 17:30.

Several dance schools in the city take part in this opportunity to give members and children the opportunity to show their talent to Bloem Show visitors.

During the 2018 Bloem Show, 10 dance schools and about 300 people participated.

Participants range from age 4 to 60 years and will display various dance styles.

Bloem Show likes to support this initiative to promote local talent.

Access to artists' performances is free if you have access to Bloem Show.

**\*\*Access to artists' performances is free once admission at the gate has been paid.**



Several **emerging artists** will also be performing at this year at Bloem Show, there is also a variety of other activities and highlight.

In addition to a packed entertainment program, there are also other highlights and new initiatives which cannot be missed:

- Vodacom synthetic ice skating rink - daily, R20pp for 15 minutes
- Military exhibitions by SANDF - from main gate 2 - exhibitions
- SAPS (police) exhibition in Cosmos hall.
- Wool bale carrying competition – 26th of April 2019, BKB small stock complex - 13:00
- National Jack Russell Show – 27th of April, 2019, Main cattle ring – 10:00
- Padstal exhibitions daily shearing demonstrations 29th & 30th of April – 1st to 3<sup>rd</sup> of May (10:00 - 14:00),
- Amusement park - buy tickets until 25th of April 2019, 17:00 @ 25% or 50% discount, [www.computicket.co.za](http://www.computicket.co.za).
- OVK "Back to Back" marathon - Shearing, spinning & knitting demonstration on 29th of April 2019, (09:00 - 15:00)
- Ola kiddies train with trail on the showgrounds. Tickets @ R10 each and include a free ice cream.
- The Arc – exhibition hall with wild birds, chickens, cage-birds, fancy pigeons, rabbit farming, exhibitions from Mangaung Fire brigade, SA Armour museum, military model trains and mini farmyard.

100 000+ visitors, over 9 days with about 350 exhibitors in exhibition halls and outdoor areas.

Come and enjoy an unforgettable show from the **26<sup>th</sup> of April to 4<sup>th</sup> of May** at Bloem Show Grounds. Visit [www.bloemshow.co.za](http://www.bloemshow.co.za) for more information.

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