



PRESS RELEASE

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Bloem Show

Bloem Show – 26th of April to 4th of May 2019 – Two world record attempts

Bloem Show will take place from **26 April to 4 May 2019** in Bloemfontein and a jam-packed 9-day program is planned.

One of the highlights to look forward to is the world record attempt for “The world’s biggest candy floss on a stick!” and simultaneously providing the opportunity for someone to apply for another the world record as the “Biggest amount donated for the "World’s biggest candy floss on a stick!"”

These world attempts will be undertaken by Coetzer Swart from Visionary Delights on the 27th of April and on the 4th of May 2019, at 11h00 respectively on both days. The reason for the double attempts is to make provision for any adverse weather conditions, but it is mainly to give everybody and anybody the change in attending the once-in-a-life-time opportunity, to witness “The world’s biggest candy floss on a stick!” being created live at the Bloem Show.

The original motive of Coetzer and Lenie was to teach their children, Sansoné and Marno, some business skills, but this motive has since been superseded a long time ago by the sheer joy that is visible in the eyes of a child receiving a candy floss, that is an over deliverance on his expectations of what a big candy floss should look like. This sharing notion of abundance forms the heart of this business being conducted by this family.

The public is now also invited to partake in this sharing notion by means of a unique auction fund raising project, in conjunction with Visionary Delights and the Bloem Show, which will be conducted in the form of an electronical auction on eBay. The auction for the first attempt will run from the 16th to the 26th of April 2019 at 17h00 on eBay and the second auction will be active for participation from the 23rd of April till the 3rd of May 2019 at 17h00 on eBay. All moneys gained via these auctions will be donated to a charity organization in the Bloemfontein area. It is however imperative to note that there can only be one “World’s biggest candy floss on a stick!” and therefore only one auction bid winner that will have the opportunity to apply for the title of being the person that made the “Biggest amount donated for the "World’s biggest candy floss on a stick!"”.

Enquiries can be directed to Coetzer and Lenie Swart at cfloss@v-delights.co.za or 082 990 8985 or visit their website at <http://www.v-delights.co.za>

For more info on Bloem Show visit www.bloemshow.co.za

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