



MEDIA RELEASE

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Bloem Show

DAIRY PRODUCT COMPETITION FOR BLOEM SHOW 2019

It is nearly show time in Bloemfontein. The Bloem Show will be hosted from **26 April to 4 May 2019**.

Bloem Show is the only show in the country where a dairy product competition still takes place – please visit www.bloemshow.co.za to see which dairy products came out winners during the 2018 Dairy products competition.

After the judging, the 2019 winners will also be announced.

Are you a company manufacturing any dairy products? Do not miss the opportunity to enter dairy products and compete against the rest of the market and competitors.

Anyone manufacturing any dairy products can enter the competition.

A huge number of entries are expected from approximately 12 factories across South Africa. Dairy companies can compete in 15 categories, including butter, Gouda cheese, Cheddar cheese, special and exotic cheeses, a large variety of milk products as well as goat – and sheep milk products. We received 208 entries during the 2018 dairy products competition.

The closing date for entries is 22 February 2019 and the final judging will take place on 6 March 2019.

For more information about Bloem Show 2019 as well as entry forms and rules for participation, visit www.bloemshow.co.za or contact our offices during office hours on 051 448 9894.

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