



## PRESS RELEASE

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Bloem Show

### **Bloem Show 2018 – facts in a nutshell**

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Bloem Show takes place this year from **26<sup>th</sup> of April to 5<sup>th</sup> of May** and a festivity of activities is planned. Below are some interesting facts about Bloem Show this year.

- **Bloem Show** - Central SA, one of only two shows in SA that combines agriculture and commercial activities on a large scale
- **100,000+ visitors** over 10 days
- **350+** exhibitors
- **50** food stalls
- Two half-price days on the 2<sup>nd</sup> and 3<sup>rd</sup> of May 2018
- **Special price Amusement park rides** at R150 for unlimited rides until 20h00 on the 2<sup>nd</sup> and 3<sup>rd</sup> of May.
- **Early bird discount** on tickets and amusement park tickets until 25<sup>th</sup> of April 2018. R10 discount on entry tickets (excluding 2<sup>nd</sup> and 3<sup>rd</sup> of May) and up to 50% discount on Amusement park tickets. At all Computicket points of sale and online.
- **Entertainment from the top shelves** with a variety of more than 18 national and local artists on stage during the 10 days of fun.
- **Agriculture** - the mecca of stud breeding industry with 25 agricultural championships, of which 7 national, 1 World Show and 17 local and regional championships
- **Biggest open air Saddle Horse Show in the world** with about 900 horses; 23<sup>rd</sup> – 28<sup>th</sup> of April
- **Toyota Veeplaas young auctioneer competition** (heats) on the 30<sup>th</sup> of April
- **National Vleissentraal - SA Studbook Elite Bull Growth Test Class** on 30<sup>th</sup> of April at 15:00 in the main cattle ring
- **SANDF military exhibitions** as well as demonstrations on the 4x4 demonstration course with military vehicles
- **"OVK Back to Back" - Shear, spin & knitting marathon** on the 28<sup>th</sup> of April
- **Shear demonstrations** daily from 30<sup>th</sup> of April to the 4<sup>th</sup> of May in the Farm stall



- **BLOEM CLASSIC 2018** Bodybuilding competition takes place on Saturday, 28<sup>th</sup> of April, 17:00-22:00
- **Dairy product show** with 208 entries of various dairy products by dairy companies
- **Largest Creative Handicraft Division in SA** with 2 439 entries. Visit [www.bloemskou.co.za](http://www.bloemskou.co.za) for dates and times of demonstrations in weaving, lace and quilt-work and creative knitting
- **Vodacom train** with routes on the showgrounds
- **The Ark - formerly called the Pet Hall** – wild birds, chickens, rabbit farming, fly-pigeons, model trains, Armour museum exhibitions.
- Crowning of **Miss Windmill Bloem Show & Miss Teen Bloem Show** on Thursday, 26<sup>th</sup> of April with Lloyd Cele as guest artist.
- **Little Miss Bloem Show and Little Miss Daisy** on Friday, 27<sup>th</sup> of April
- **Monster Trucks performance** and ride-along for the public, in cooperation with OFM, on Saturday, 5<sup>th</sup> of May – a first for Bloem Show
- Military exhibitions by **SANDF** and exhibition by **SAPS**.
- Many **children's productions** can be seen at Bloem Show this year - on Friday, 27<sup>th</sup> of April 2018, Klikkerland (10:00), Red Riding Hood (12:00) and Babalela (16:00) can be seen. Sunday the 29<sup>th</sup> of April, Buster and Bella (13:30) visit Bloem Show and on the school holiday Monday, 30<sup>th</sup> of April, Lollos (10:00) and Pip and Plop will be at Bloem Show at 14:00. On Tuesday, 1<sup>st</sup> of May, Dinky and Doodles visit Bloem Show at 12:00. Errol, the three-legged artisan, will also entertain visitors daily with the new Bloem Show monster mascot, along with mimic artists.
- **Coca Cola stage and seating areas** with new layout in a large tent, with tables and chairs where visitors can rest and relax. Numerous drinks and food are also on offer. There are also Jungle gyms for the children to play on.
- **Bloem Show monster competition in conjunction with Sure Etique Travel** is offering exciting fun for visitors to Bloem Show with great prizes. Collect the 12 monster stamps at 12 areas on the showgrounds and stand a chance to win the big prize worth R70 000. The prize includes a three-day trip to Dubai's 3 theme- and water parks and is for 2 adults and 2 children under 12. Daily, three Ola ice cream prize-parcels and 3 mini-monster teddies are also at stake. Terms and Conditions apply.

Come enjoy an unforgettable show – **26<sup>th</sup> of April – 5<sup>th</sup> of May** at Bloem Showgrounds. Visit [www.bloemskou.co.za](http://www.bloemskou.co.za) for more information.

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