



## **MEDIA RELEASE**

DATE: 24 February 2018  
ISSUED BY: Elmarie Prinsloo  
Tel: 051-4489894/5/6  
Email: elmarie@bloemshow.co.za  
CAPACITY: Chief Executive Officer  
Bloem Show

### **Fourth Bloem Show / Computicket Talent Search competition**

---

Is singing or dancing your thing? Then join this great event.

The **Bloem Show Computicket Talent Search Competition** is back in town with the quest to unearth Mangaungs' treasured youth. With the great success over the years we find that the previous winners are still reaping the rewards of their hard work and passion. The competition is presented in conjunction with Computicket, the Department of Sport, Arts, Culture and Recreation and the Golden Bean Free State Music Awards.

Auditions for the competition will be held on **Saturday, 10 March 2018 at the Civic theatre. Registration is compulsory from 8:00 - 13:00 and the judges will only be able to see the first 100 contestants.** Participants will be evaluated by a panel of expert judges who are on the look-out for individuals or groups with a creative edge and a flair for performing either singing or dancing. 20 Semi-finalist will be selected.

#### **Contestants are advised to take note of the following conditions prior to auditioning:**

- Only dancing and singing will be allowed.
- Performance may not be longer than 3 minutes.
- No bands are allowed, only "back tracks" and acoustics.
- Participants must be between the ages of 18 and 30 with no professional experience.



The winner will be awarded a well deserving R10 000 cash, with the second place runner-up receiving R5 000 and the third place winner gets R2 500. The remaining 7 finalists will also receive R500 in cash for their efforts.

The 20 finalists from both categories will be shortlisted and then go through to the semi-finals on **Saturday, 28 April 2018 at Bloem Show.**

The final concert where the winners will be announced will be held on **Monday, 30 April at 18:00 at Bloem Show.**

These finalists will also get the chance to participate in the category of "Best newcomer" at the annual Golden Bean Free State Music awards later this year, thus contestants are urged to take advantage of this once in a lifetime opportunity.

Bloem Show proudly supports local talent!

For more information call 051 448 9894 or send your enquiries to [info@bloemshow.co.za](mailto:info@bloemshow.co.za).

END

Pressr2018talents/emp