



MEDIA RELEASE

DATE: 13 February 2018
ISSUED BY: Elmarie Prinsloo
Tel. 051 4489894
Email: elmarie@bloemshow.co.za
DESIGNATION: Chief Executive Officer
Bloem Show

DAIRY PRODUCT COMPETITION FOR BLOEM SHOW 2018

It is nearly showtime in Bloemfontein. The Bloem Show will be hosted from **26 April to 5 May 2018**.

Bloem Show is the only show in the country where a dairy product competition still takes place – please visit www.bloemshow.co.za to see which dairy products came out winners during the 2017 Dairy products competition.

After judging the 2018 winners will also be announced.

Are you or your company manufacturing any dairy products? Do not miss this opportunity to enter dairy products and compete against the rest of the market and competitors.

Anyone manufacturing dairy products can enter this competition.

Large numbers of entries are expected from approximately 12 factories across South Africa. Dairy companies can compete in 15 categories, including butter, Gouda Cheese, Cheddar cheese, special and exotic cheeses, a large variety of milk products as well as goat - and sheep milk products. We received 216 entries during the 2017 dairy products competition.

The closing date for entries is 28 February 2018 and the final judging will take place on 14 March 2018.

For more information about Bloem Show 2018 as well as entry forms and rules for participation, visit www.bloemshow.co.za or contact our offices during office hours on 051 448 9894.

Pressr2018dairy/emp