

WILL YOU BE EXHIBITING AT BLOEM SHOW 2018?

This year, Bloem Show will be adding value to your exhibition with a **FREE** business seminar to teach you how to optimize the return you get from your exhibition space!

EXHIBITING AS MARKETING MEDIUM

- Layout and visibility of your exhibition
- Optimize your exhibition for marketing & increasing sales
- Recruit, motivate, educate & retain exceptional employees
- Promotions & after-sales tips
- Advertising boost with promotions, social media & general marketing

Date: Friday 9 February 2018

Time: 08:30 - 11h00

Venue: Bloem Showgrounds

RSVP: kele@bloemshow.co.za or by 31 January 2018



ActionCOACH[®]
business coaching